



Winner of the 2011
Distinguished
Associate Member
of the Year

Micros e7 - The Affordable POS System

A quality point of sale system controls accuracy, speed of service and ultimately guest satisfaction. Micros e7 will simplify your operation, help reduce paperwork, give you tight control on costs, free up your time to run your restaurant and it pays for itself. It will give you a solid foundation for all of your information requirements and application needs today and tomorrow.

Contact our hospitality professionals today to learn if you qualify for discounts up to 10%!.

Advantages of Micros e7

- **Return on Investment** - Micros e7 starts paying for itself from the moment it is installed by eliminating manual errors, automating manual processes and reducing the need for a headcount, the Micros e7 substantially affects your bottom line and enhances your quality of life.
- **Reduces Labor Cost** - The detailed data Micros e7 provides about individual servers and their productivity gives you absolute control of your labor costs.

- **Prevent Loss** - No beverage or food item is prepared unless entered in the Micros e7 system preventing mistakes and omissions from your guest's bill.
- **Improves Reporting** - With comprehensive on-demand reporting, Micros e7 provides organized and detailed data required for staffing, menu management, payroll and more.
- **Flexible and easy menu setup**
- **Optimized Hardware and much more!**



micros®

e7



About Us

DCR specializes in delivering restaurants, supermarkets, and retail stores quality point of sale (POS) system solutions paired with extraordinary customer service. With three core divisions within our business, we have teams that specialize in each industry so you have access to knowledgeable and highly trained professionals to assist you and your business. Our customizable point of sale system solutions offer you unmatched control and flexibility. Years of success and constant innovation of our product line allows DCR to offer the best products in the industry.

**Quality point of sale (POS) systems,
technical training, reliable support and
unmatched customer service
for 50 years.**



Our History

Service, Sales, Support.
We've come a long way since Charlie Blackwell founded a small cash register company in 1961. Charlie knew that first rate customer service was the key to his success. During the 70's the electronic cash register became the equipment of choice for business operators. By investing in new technology and quality personnel, DCR became one of the largest independent cash register companies in the south. Today, hardware and software customization and integration have become high priorities. During all of this growth and new technology, DCR never lost sight of what Charlie knew in 1961. Our success in the future, as in the past, will be determined by our ability to deliver customer satisfaction.

Call today to schedule a free consultation!

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Restaurant Solutions

